

Gerhard Warning, 33619 Bielefeld, Germany

## Nael Cement invests in the production of up-market products

Even in times of recession in the United Arab Emirates, the Nael company has had a good nose for higher value products and has won a major order in this area. Shotblasted surfaces expose the fine granulation and whole range of colours in a concrete product and possess an appreciably stronger appeal for many demanding customers.



*The executives of Nael together with the factory manager of National Tiles in Ras Al Khaimah, United Arab Emirates, and Mr Warning on the occasion of the conclusion of the contract and the viewing of such an X15A16 plant*



*Shotblasted surfaces possess an appreciably stronger appeal for many demanding customers*

During July of last year, Nael signed a contract in Al Ain with Gerhard Warning Verschleißtechnik und Industrieprodukte from Bielefeld, Germany, concerning the supply of an ultra-modern German shotblasting plant for endowing concrete products with a quality finish. The X15A16 shotblasting plant is state-of-the-art quality engineering. Another similar type of plant from

Warning is already operated in the United Arab Emirates by other customers. The plant was delivered at the end of September. Since then, it has been possible for Nael to give a quality finish to its existing concrete products and thus win a larger share of the market in this particularly attractively priced market segment.

### FURTHER INFORMATION



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